

## **RESOURCE KIT**



Thanks for joining me for the "The Secret To Thriving and Growing in the MSP Industry" presentation at Global MSP Day 2023.

For details on viewing the recording of this session, visit <a href="https://www.tubblog.co.uk/events/global-msp-day-2023/">https://www.tubblog.co.uk/events/global-msp-day-2023/</a>

## **Further Reading**

- Mental Health Resources for MSP Business Owners
- How to end procrastination with the Pomodoro technique
- Professional Services Automation. Does my MSP need a PSA?
- A list of Professional Service Automation tools for MSPs
- A List of Powerful Remote Monitoring & Management (RMM) Tools for MSPs
- How to do effective MSP Marketing
- How to Choose an MSP NOC Provider
- 5 Big Tips for Running a More Productive IT Services Business

#### **Services**

- Done for you MSP Marketing MSP Marketing Edge by Paul Green
- Outsourced MSP sales, marketing and digital services MSP Wingman
- Barracuda SKOUT Managed XDR
- Barracuda RMM Migration Service



# **RESOURCE KIT**

#### **Tools**

- Brain.fm Music to improve focus, meditation and sleep
- Headspace Meditation and Mindfulness Made Simple
- Geekbot Remote Team Check-Ins

#### **Books**

- A list of Recommended Books for MSPs
- Mastering the Rockefeller Habits Advice for increasing the value of your IT business
- Getting Things Done: The Art of Stress-free Productivity by David Allen
- Helpdesk Habits: Become a helpdesk superhero and make yourself indispensable by Mark Copeman.
- PSA profitability: The Ultimate guide to choosing, implementing and using a PSA tool for maximum profitability by Chris Timm
- Survive and Thrive: The MSP and ITSP Owners Guide to Surviving and Thriving in Uncertain Times by Nigel Moore
- Mistakes MSP's Make The Five Most Important Mistakes IT Managed Service
  Providers Make Which Cost Them Time and Money by Richard Tubb
- The IT Business Owner's Survival Guide: How to save time, avoid stress and build a successful IT business by Richard Tubb

## **Podcasts**

- Mental Health for MSP Owners
- Struggle: The Surprising Truth, Beauty and Opportunity Hidden in Life
- Managing an MSP during COVID-19 and Beyond
- How to Create a Profitable MSP
- How to Grow an MSP With Partner to Partner Collaboration
- How To Outsource Your MSPs NOC, SOC and Helpdesk
- Leveraging LinkedIn for MSPs



# **RESOURCE KIT**

## **Communities**

- The Tech Tribe
- Tech Tribe Local Meetups For Tech Tribers and non-Tribers
- CompTIA UK Channel Community
- Smarter MSP Helping MSPs Build Better Businesses
- A list of User Groups for UK Managed Service Providers

## **Action Points**

- Subscribe to <u>TubbTalk The Podcast for IT Consultants</u>
- Every week, I send out a short email to thousands of IT business owners, Managed Service Providers (MSPs) and IT professionals. Sign up here!