

Thanks for joining us for the Kaseya webinar “Powerful Marketing Strategies to Fuel Your MSP Growth”.

This resource kit document features all of the links, books, blogs and other resources that we mentioned during the webinar -- plus a whole lot of bonus resources!

If you're reading this resource kit but missed the webinar, or would like to watch the webinar again on demand, then visit <https://www.tubblog.co.uk/events/msp-growth-marketing-strategies/>

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### Further Reading

- [Why Great Quality Content is Invaluable for IT Companies](#)
- [Are you 'Social Selling' yet?](#)
- [Common mistakes to avoid when marketing your MSP](#)

- [How to do effective MSP Marketing](#)
- [The value in choosing the right clients for your business](#)
- [What are the Benefits of Blogging?](#)

## **Services**

- [Kaseya Powered Services](#)
- MSP Web-Site Building - [Pronto Marketing](#)
- Done for you MSP Marketing - [MSP Marketing Edge by Paul Green](#)
- Outsourced MSP sales, marketing and digital services - [MSP Wingman](#)
- Social Media and Content Marketing for IT Business - [Claire Jenks](#)

## **Books**

- [Duct Tape Marketing by John Jantsch](#)
- [Content Mavericks: How to Grow Your Business with Insanely Shareable Content by Andrew & Pete](#)
- [Mistakes MSP's Make - The Five Most Important Mistakes IT Managed Service Providers Make Which Cost Them Time and Money by Richard Tubb](#)
- [The IT Business Owner's Survival Guide: How to save time, avoid stress and build a successful IT business by Richard Tubb](#)
- [A Winning Hand: 21 Cards to Play for Total MSP Success by Kaseya](#)

## **Podcasts**

- [How To Create a Great Mini Marketing Message – TubbTalk #07](#)
- [How to Build a Great MSP Website – TubbTalk #08](#)
- [Using Social Media to win local business – TubbTalk #11](#)
- [How MSPs can Market Themselves Better – TubbTalk #28](#)
- [Why MSPs Need to Embrace Marketing – TubbTalk #39](#)
- [How Being a Go-Giver Can Increase Your Sales – TubbTalk #43](#)
- [Leveraging LinkedIn for MSPs – TubbTalk #53](#)
- [How to do Awesome MSP Sales – TubbTalk #59](#)
- [Google Adwords and the Opportunities for MSPs – TubbTalk #63](#)

## **Communities**

- [The Tech Tribe](#)
- [CompTIA UK Channel Community](#)
- [A list of User Groups for UK Managed Service Providers](#)

- [The Marketing Meetup](#)

### **Webinars**

- [Marketing Tips for MSPs](#)
- [3 Steps to Sales & Marketing Success](#)