



Richard Tubb is one of the best-known experts within the global IT Managed Service Provider (MSP) community. He launched and sold his own MSP business before creating a leading MSP media and consultancy practice. Richard helps IT business owner's take back control by freeing up their time and building a business that can run without them. Richard is the author of the book "[The IT Business Owner's Survival Guide](#)", host of "[TubbTalk - The Podcast for Managed Service Providers](#)" and founder of the award-winning [Tubblog - The Hub for MSPs](#).

<p><u>Topics I regularly speak about</u></p> <ul style="list-style-type: none"> • The importance of systemising your business in order to remove yourself from the day-to-day running • A.I. and Automation and how it will affect the future of MSPs • The impact of building strong relationships with vendors and the unexpected benefits it can bring • Mental Health for MSP Owners 	<p><u>Recent Guest Appearances</u></p> <ul style="list-style-type: none"> • Positive Sparks Podcast - Owning a Business, Not Owning a Job • The Content Marketing Studio - How to Create Content for Serious or Boring Industries • Datto MSP Insights – An expert's recommendation on why security is the future & how to be a leader in Tech
<p><u>Questions that I can answer</u></p> <ul style="list-style-type: none"> • Why most business owners become overwhelmed and how you can avoid being one of them • 7 questions to ask when assessing your business's chances of falling foul of a single point of failure • How to use checklists and documentation to make your team more efficient and you a better leader • How to make sure you're charging the right amount to attract the clients you really want to work with 	<p><u>Media Resources</u></p> <p>Download the following resources from https://tubb.co/MediaResources</p> <ul style="list-style-type: none"> • Bio • Contact Details • Headshot photography • Company Logo

